

The Transformative Power of Youth-Led Giving



ypi[®]
YOUTH AND
PHILANTHROPY
INITIATIVE
CANADA

\$5,000

PAY TO THE
ORDER OF:

Matthew House

Five Thousand Dollars

YPI is made possible by a community of
schools, charities & funders.

SIGNED

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Power in the Hands of Youth



YPI was created in 2002 by the Toskan Casale Foundation to inspire empathy among students for local social issues and to provide immediate help to people in need.

With values rooted in the founders' experience with MAC and the MAC AIDS Fund, YPI provides grants to social service charities by asking youth to identify issues and to stand up for the most vulnerable people in their communities.

“Students becoming passionate about an issue and compassionate towards those in need... that is what YPI is about—helping young people do more for their communities and the causes that they care about.”

Julie Toskan

Founder and President of The Youth and Philanthropy Initiative

Unique and Scalable School-Based Platform



Launch

Students are introduced to YPI through a classroom-based or grade level assembly, supported by the Welcome to YPI video.



Research on Local Social Issues

Students identify and research social issues affecting their community.



Research on Local Charities

Teams research and analyze local charities working to address the social issues they've identified.



Selection of a Charity

Teams select and further research the charity they believe best addresses their chosen issue.



YPI Finals

Finalists present again before their school, guests and a panel of judges. The team with the most compelling presentation is awarded a \$5000 grant to direct to their charity.



Presentations

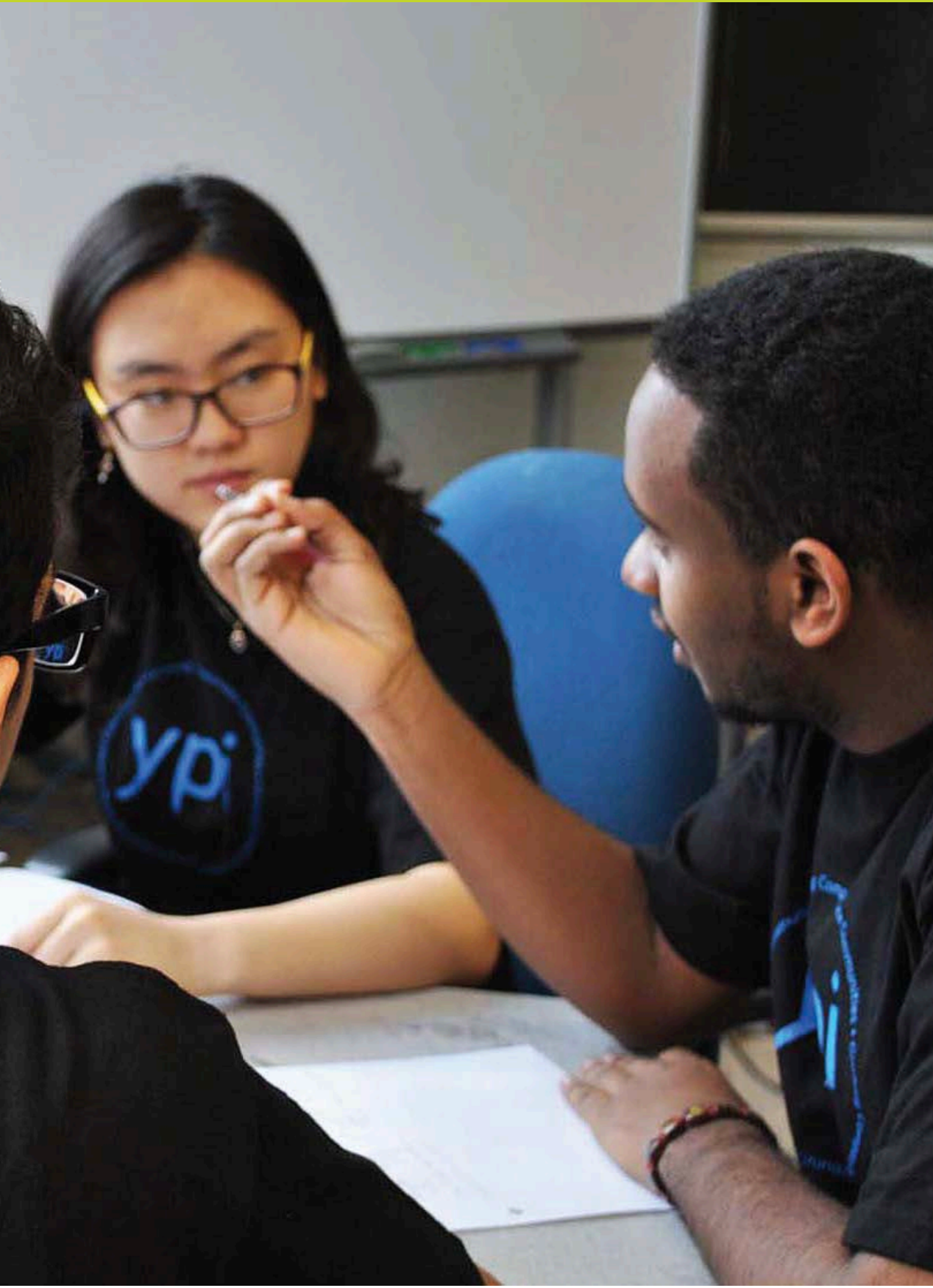
Teams prepare and deliver a presentation on their chosen charity and issues, and the impact a \$5000 grant would have.



Contact and Visit

Teams contact and visit the charity, gaining an in-depth understanding of what it does and how it operates.

Investment in Students. Investment in Communities



Invest in Our Present: Building a Foundation for Change

Investing in YPI today means each dollar enhances our ability to connect with schools and engage students, broadening our impact on local charities. Your support fuels a chain reaction of social change, starting in classrooms and extending into communities.

Invest in Scaling Up: Amplifying Impact Through Growth

Your contribution helps YPI expand rapidly and cost-efficiently, allowing us to reach more communities and impact more lives. By supporting our scalable giving model, you're fostering a culture of philanthropy and empowering young leaders nationwide.

Invest in an Ambitious Future: Envisioning a Better Tomorrow

Supporting YPI is a commitment to a more compassionate and resilient Canada. Your investment cultivates a lifelong philanthropic spirit among students, bolsters local charities, and enriches communities, paving the way for a future where all youth and charities thrive.

Please contact Julie Toskan at julie@goypi.org to discuss ways you can contribute to YPI's important work.

Much Needed Funding to Local Charities



Every year, across Canada, tens of thousands of high school students complete YPI's curriculum.

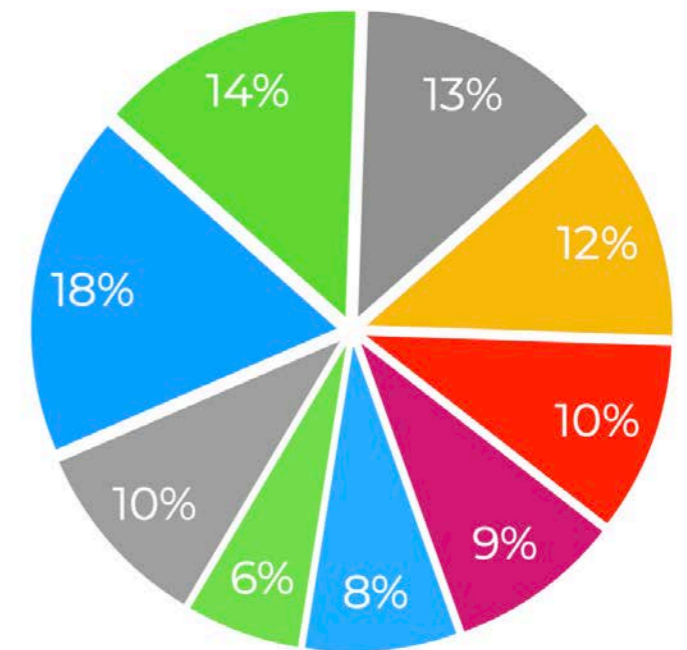
They advocate for hundreds of local charities in their communities, challenging stigma, changing behaviours, and directing grants and critical support for millions of people in need across the country.

“Through the charity we selected, I saw how the pandemic changed the views about mental health and how mental challenges exploded during the crisis. I gained a better perspective regarding how I (as well as my peers) can look for help and support for mental issues.”

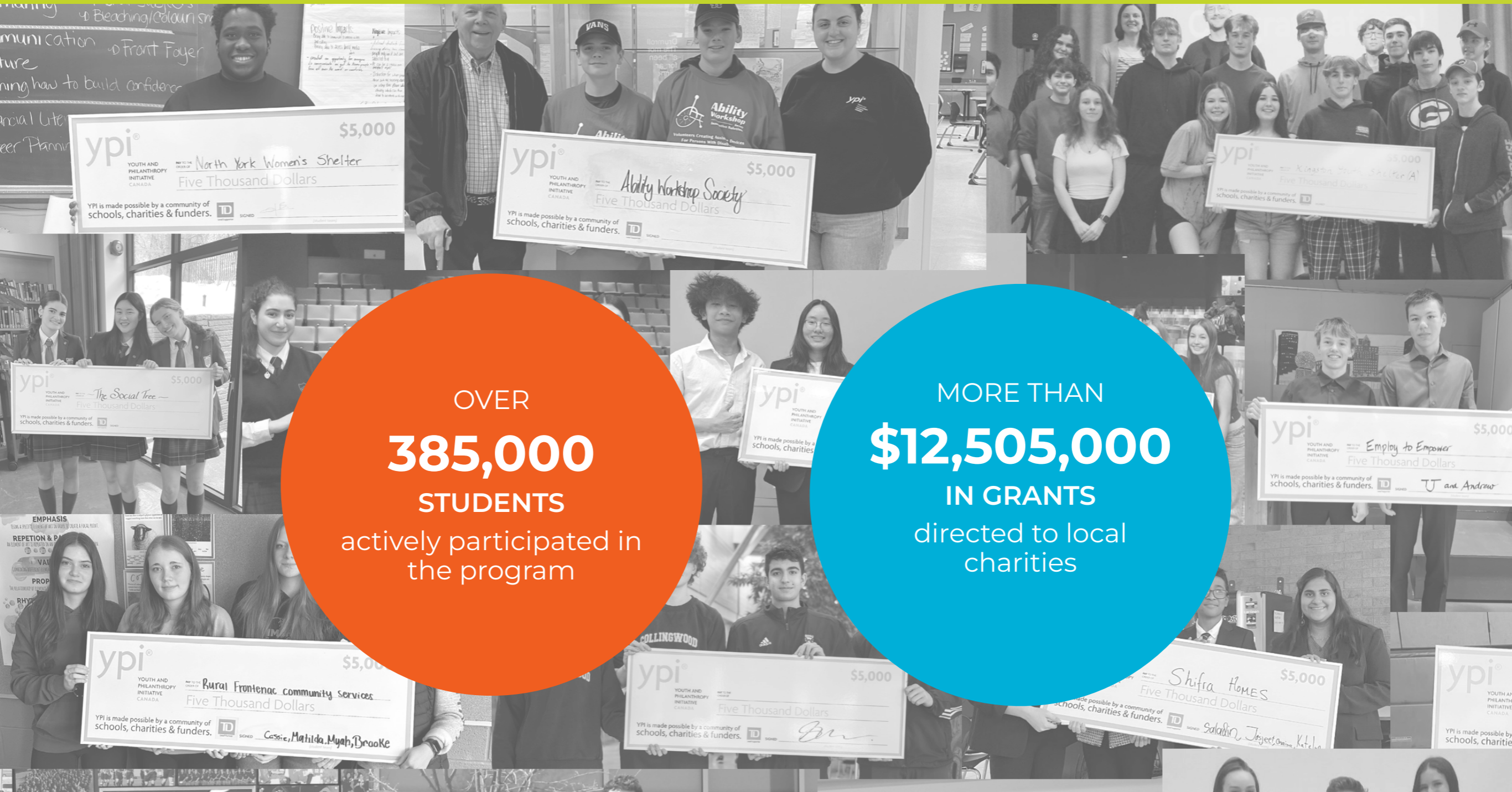
Grade 12 student
Twelve Mile Coulee School
Calgary, Alberta

Social issues students chose to address in 2023-24

- Homelessness
- Mental Health
- Poverty
- Food Insecurity
- Survivors of Domestic Violence
- Addiction
- Survivors of Sexual Violence
- Newcomers Support
- Persons with Disabilities
- Other



Impact Across Canada Since 2002



OVER
385,000
STUDENTS
actively participated in
the program

MORE THAN
\$12,505,000
IN GRANTS
directed to local
charities

Youth and Philanthropy Initiative Canada

416-489-1044

www.goypi.org

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YPI Canada is a registered charitable foundation.

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